



YOUR SUCCESS  
TECHNICAL  
PARTNER

# COMPANY PROFILE

[INOVOLA.CO.UK](http://INOVOLA.CO.UK)



- ## Overview

Established in 2017, Inovola is a global service provider for software, HR and outsourcing solutions. We pride ourselves on being more than just a service provider - we are your partners in success.

- ## Our Commitment

We are passionate about people, and believe that having a happy workplace is the key to success. That's why we focus on creating a one-of-a-kind work environment that fosters a productive yet positive working environment for all.  
Priority to the People

- ## Priority to the People

At Inovola, we know the power of the workforce and quality software solutions to be transformative forces in business. That's why our team is dedicated to leveraging this potential to bring our clients the best possible results, every single time.





## Our Vision

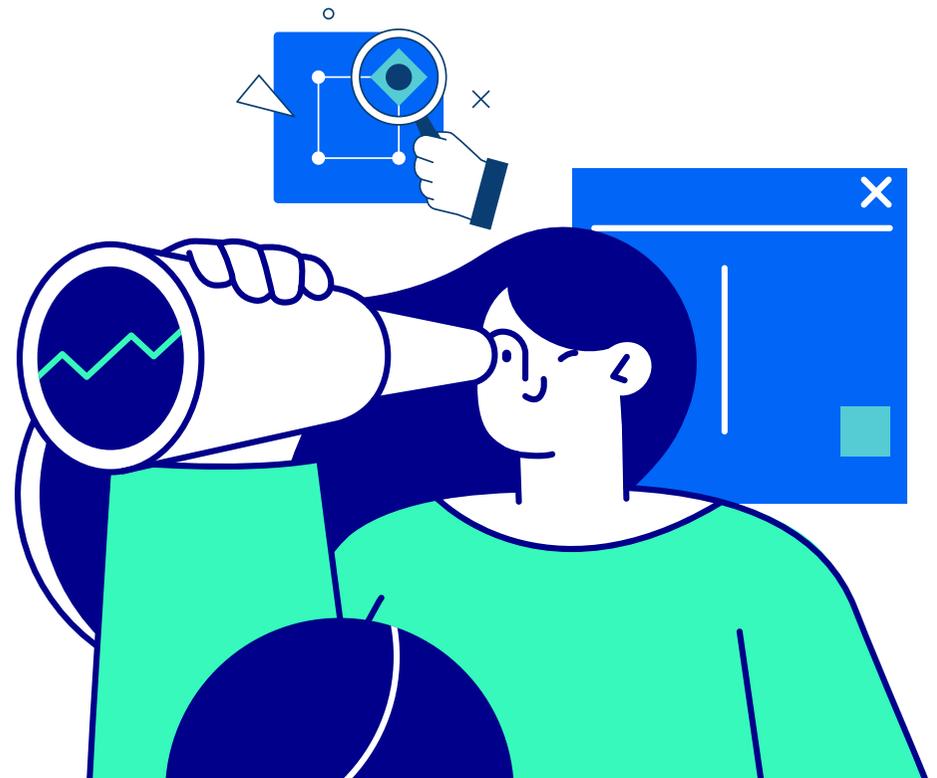
To be the employer of choice for software engineers in the Middle East, granting clients access to highly qualified talent they can trust, eliminating obstacles of steep cost and availability.

## Our Mission

To attract and build the capacity of the best calibers, offering them an excellent work environment which includes flexible work conditions, access to technically complex work scope that enables them to develop their skills and grow their experience while earning fair wages against international average pay schemes

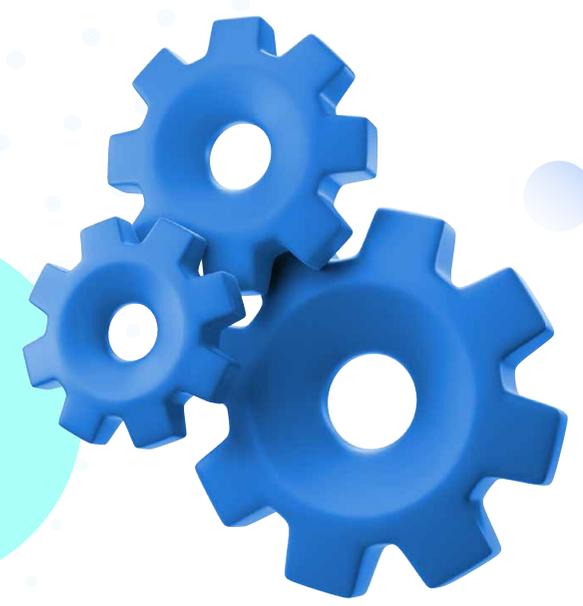
## Value proposition

Our whole business model hinges on caring. We care about our people; we care about our clients and we care about our reputation. By staying true to these values, we succeed in creating a positive cycle that is mutually beneficial to all the parties involved.





**OUR**

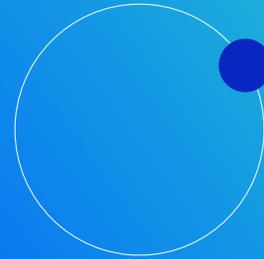


**SERVICES**



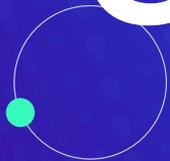


0.1



**PRODUCT**

**CONSULTATION**





## Result Driven Excellence

Leveraging a history of spearheading top-performing products across a variety of sectors, we offer deep, practical expertise that converts into measurable benefits swiftly.

## Customized Strategies

Understanding that each enterprise is distinct, we focus on devising bespoke approaches that resonate with your specific objectives, fostering enduring expansion and return on investment.

## End-to-end Guidance

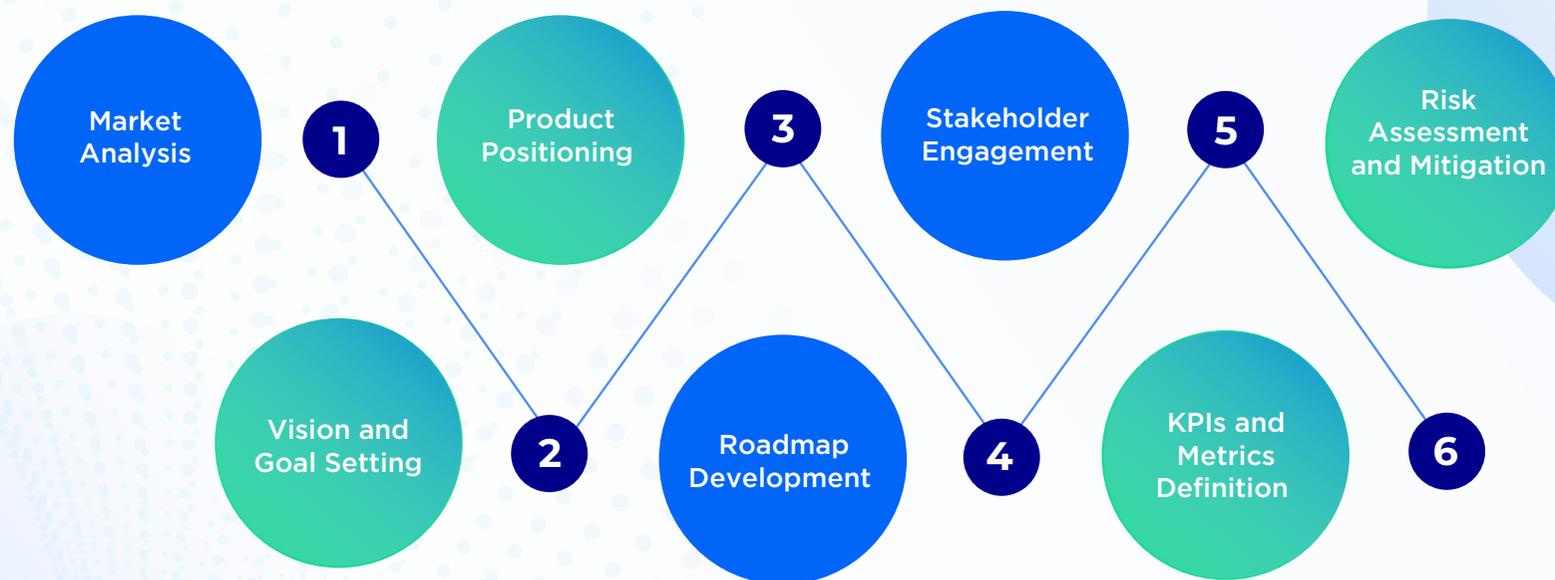
From ideation to execution, we are your partner throughout the entire product lifecycle. Our approach covers strategy, development, launch, and beyond.





# Product Strategy Development

A solid product strategy is pivotal in navigating your business to persistent advancement through:



# Product Assessment

Are you contemplating an acquisition, investment, or aiming to refine your product's consumer interface? A thorough product evaluation can be pivotal in making knowledgeable choices.

Discover how we can support you with:

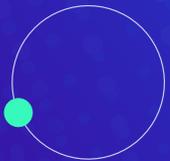
- Market and Competitive Analysis
- Product Evaluation and Optimization
- Compliance and Financial Analysis
- Team Assessment and Development Plans





0.2

**PRODUCT  
DESIGN**





## Redefining Product Design

At Inovola, we offer services that expertly merge functionality with cutting-edge technologies. Our team, composed of seasoned designers, excels in developing technology products that are both visually appealing and highly functional.

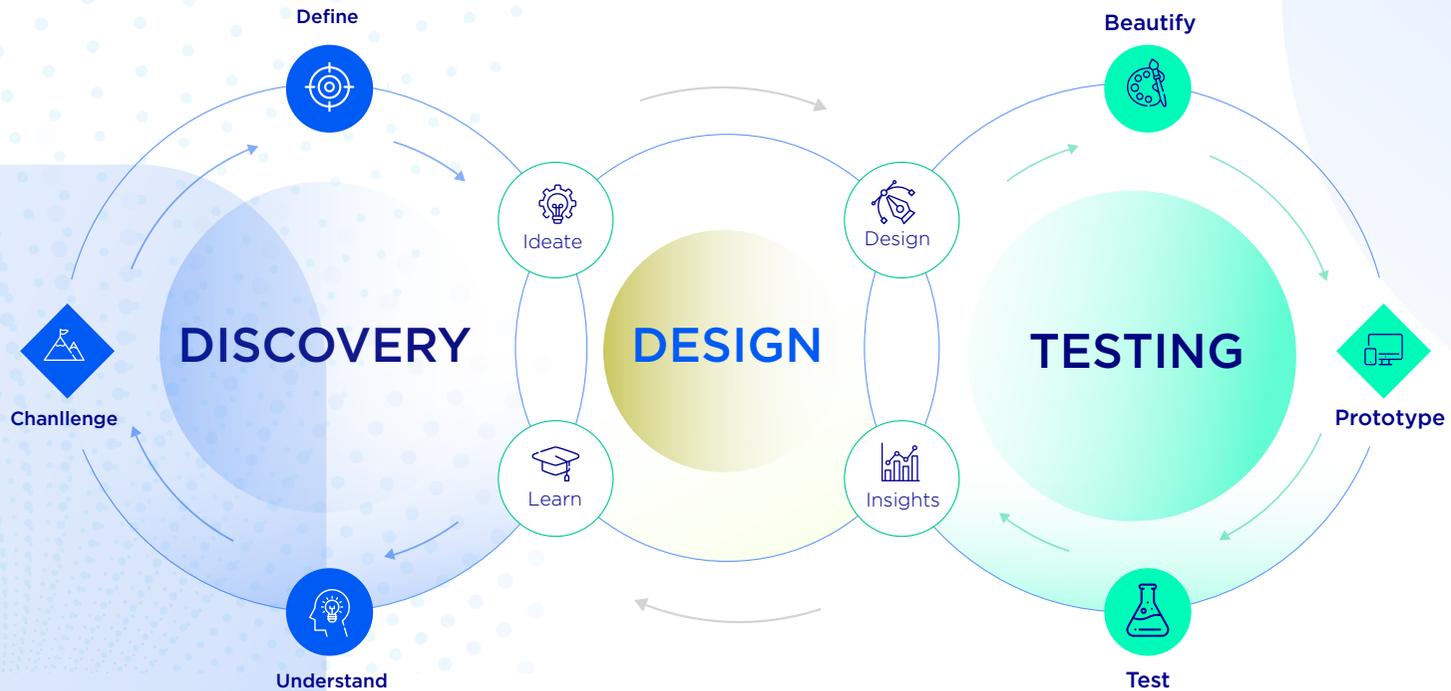
## Emphasizing user experience

We integrate contemporary design principles with practicality, ensuring that each project reflects our commitment to excellence. Catering to both emerging startups and established industry leaders, our customized product design services are crafted to meet diverse requirements.





# Iterative Process



# Audit & Research



## Expert Review

An evaluation that will help you radically improve your product and estimate all UX issues, to get a smooth experience that your users will love.



## Usability testing

A process of conducting testing sessions with real users to gain more insights on what's clear and what needs improvement per each task.



## Scoping sessions

Beginnings are hard especially if there are no clear input, we can help you scope your idea in a written detailed proposal.



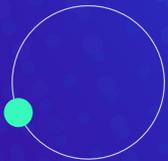
## Full Experience Audit

Our certified experts will start by plotting the target users and going through their journeys to evaluate, identify the road blockers, and severe issues.



0.3

**SOFTWARE  
SOLUTIONS**





# WE EXPERIENCE THE WHOLE JOURNEY WITH THE CLIENT

starting from testing the scope of work all the way to delivery, ensuring that it encompasses all the needs and required deliverables; we then offer recommendations based on our findings.

This process allows for optimizing the scope for best cost, operation and resource efficiency to offer the optimum value and outcome to our clients.





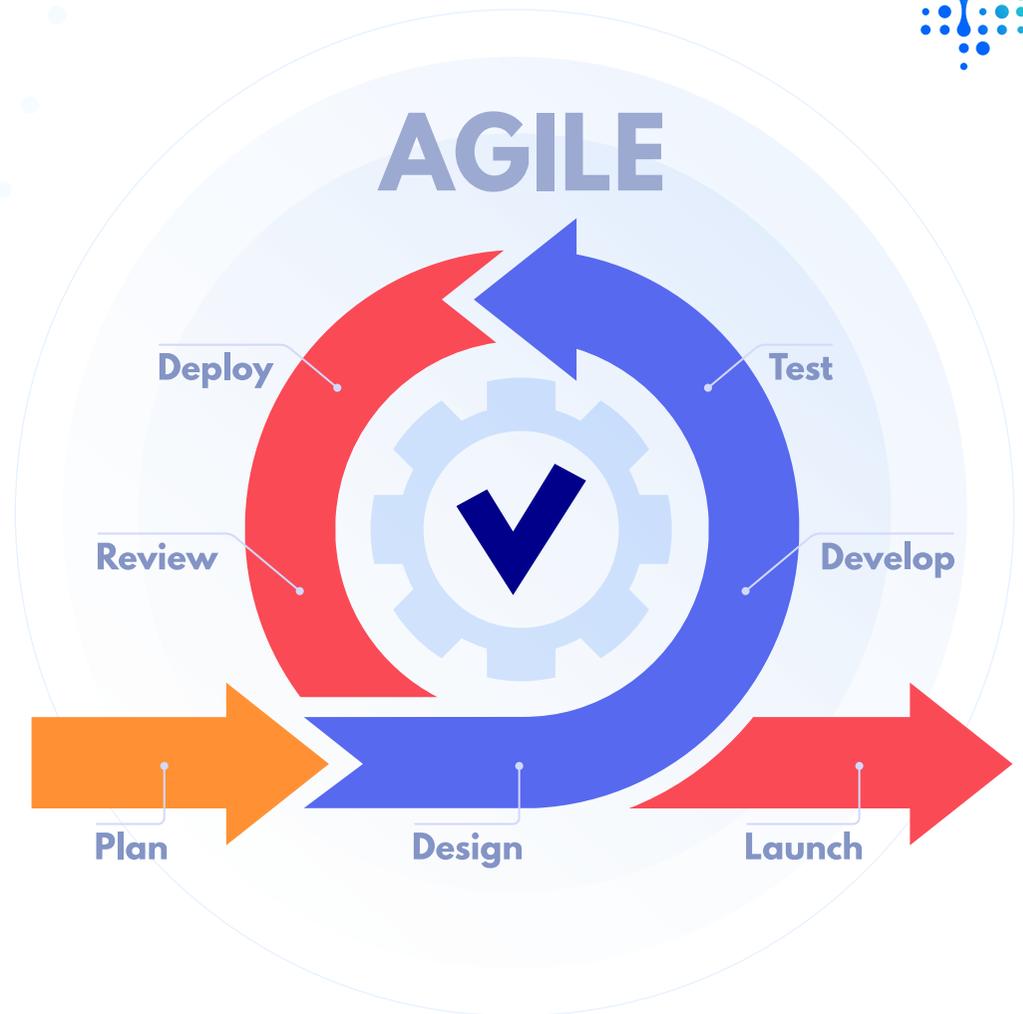
# OUR METHODOLOGY

We adopt the Agile methodology in our software development approach, which helps teams in an evolving landscape, while maintaining a focus on the efficient delivery of business value.

The collaborative culture facilitated by Agile also improves efficiency throughout the organization as teams work together and understand their specific roles in the process.

Using Agile software development guarantees a high-quality product output because testing is performed throughout development.

This provides the opportunity to make changes as needed and alert teams to any potential issues.

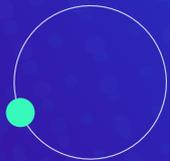




0.4

DEVTEAM

AS A SERVICE



# AT INOVOLA, WE BELIEVE IN DELIVERING THE BEST CALIBERS TO OUR CLIENTS.

Our commitment is to offering experienced and professional software developers that are well paid and are ready to take on any challenge. We have a team of experts that can provide fast results through high-quality workmanship and engineering excellence.

With years of expertise in the field of software development and an excellent track record, we can provide a wide array of experienced professionals to our clients.





# WE SPECIALIZE IN

custom software development, backend development, mobile app development, frontend development and e-commerce solutions. Our team is highly skilled in the latest technologies such as:

- 01 PHP Laravel
- 02 PHP Symfony
- 03 NodeJs
- 04 .NET
- 05 Elixir
- 06 Python Django
- 07 Python Flask
- 08 Drupal
- 09 Android (Java/Kotlin)
- 10 IOS (Swift)
- 11 React Native
- 12 Flutter
- 13 Ionic
- 14 ReactJs
- 15 VueJs
- 16 Angular
- 17 Woocommerce
- 18 Magento
- 19 Shopify

We understand the importance of staying up-to-date with the latest technology and trends in software development, which is why we strive to be on the cutting edge of innovation.

We work closely with our clients to ensure that the calibers we provide are on par with all their needs, and that they get the results they expect from the teams outsourced to them.

With us, you can rest assured that your projects will be completed on time and within the allocated budget.

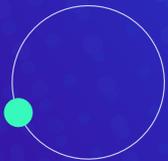




0.5

HR AS

A SERVICE





# OUR HR TEAM IS DEDICATED TO FINDING THE BEST POSSIBLE SOLUTIONS FOR OUR CLIENTS.

Our staff is made up of some of the best professionals in the industry, hailing from various backgrounds and with plenty of experience across a wide range of services. With our experience and knowledge, we can craft successful solutions tailored to your business needs.

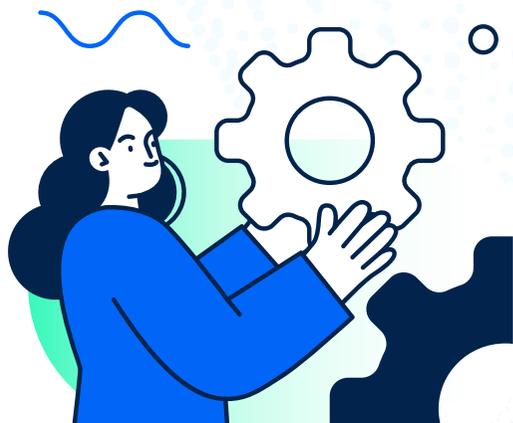
Our clients have the freedom to choose from either fixed packages that we designed to cover the general needs and requests that we identified in the market for said services, they can also request a specifically tailored HR services program designed to cater to their individual needs. We use innovative approaches and tools to ensure that your processes are efficient and effective.





# OUR 360 METHOD

ENCOMPASSES ALL HR SERVICES INCLUDING:

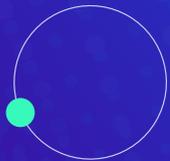
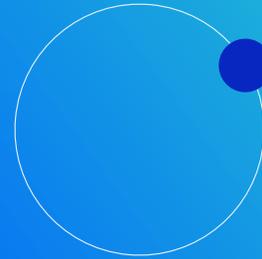




0.6

DEVOPS

SERVICES



# DevOps

Inovola stands at the forefront of the DevOps domain, offering comprehensive end-to-end project

solutions. Our team, comprised of seasoned DevOps consultants and engineers, brings a wealth of experience in cloud and SDLC (Software Development Life Cycle) automation.

With years of expertise in managing both private and public cloud-based application SDLCs and their automation. We take pride in our ability to provide our clients with a broad spectrum of experienced DevOps professionals, ensuring their projects are handled with the utmost efficiency and expertise.



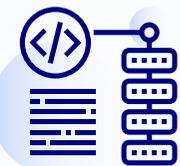
## Assessment and planning

We create a DevOps Assessment roadmap by visualizing the desired state and identifying the traceable KPIs



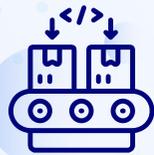
## Pilot Framework Creation

We leverage and integrate your existing tools with our robust ecosystem of open source and licensed software



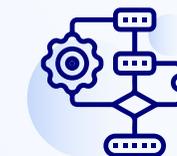
## process Implementation

We proceed with the analysis, design, building, automation, and implementation in the specified areas



## CI/CD Pipeline

We bridge the Dev-ops gap through continuous development, continuous integration, continuous testing, and continuous deployment



## Process Automation

We automate the whole process pipeline from code generation to production, covering builds, test cases, quality checks, security, and more.



## security integration

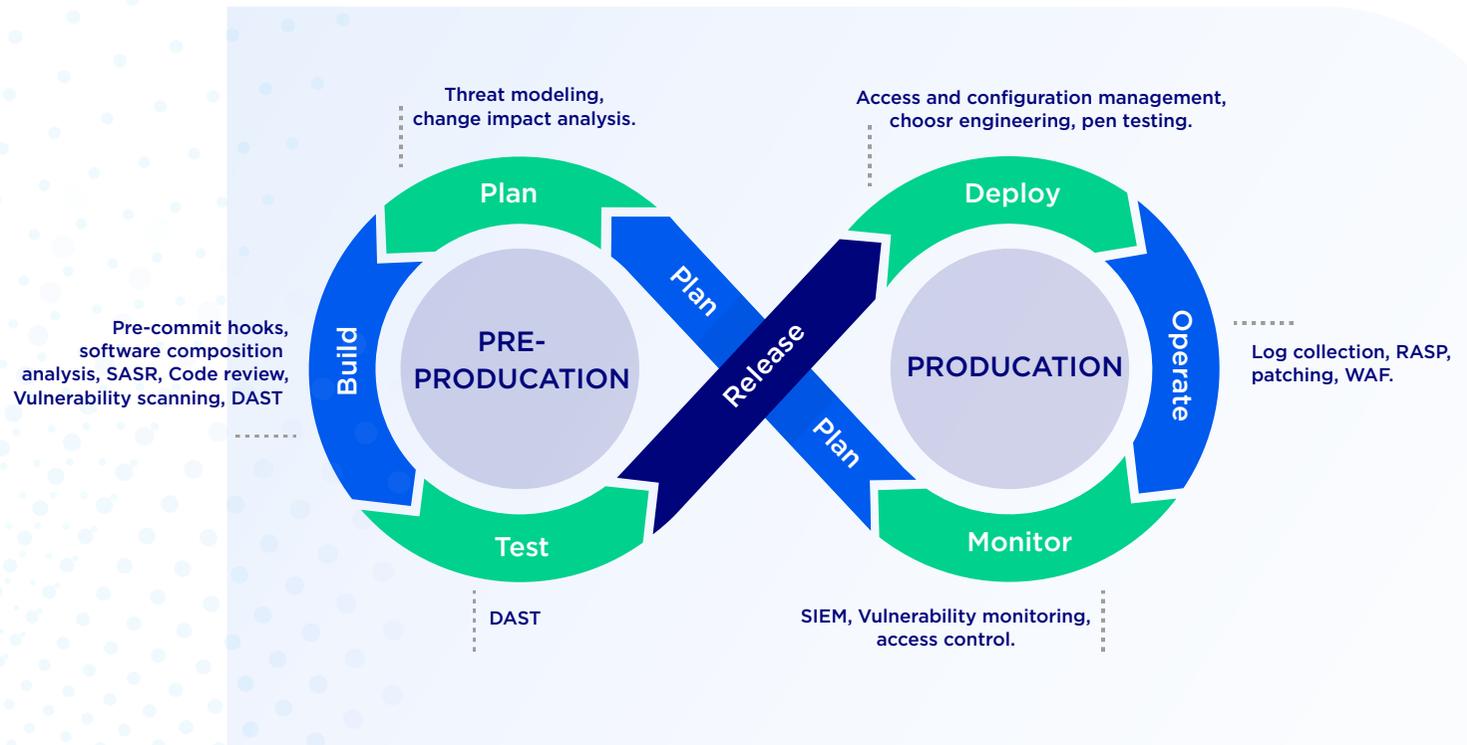
We run DevSecOps to execute end-to-end security integration through the 'Security as Code' mechanism



# DevSecOps

Integrating security into software development processes is a crucial component of DevOps, and at our organization, we have embraced this by incorporating security best practices throughout all stages of DevOps.

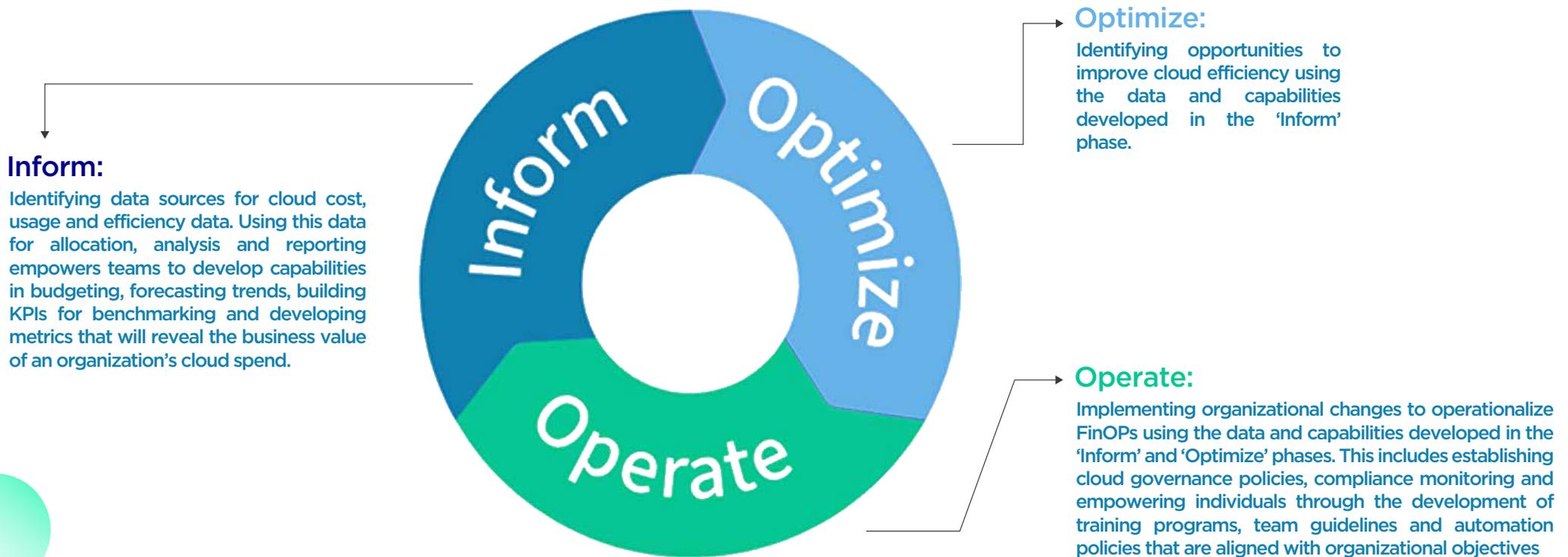
Our DevOps team boasts a diverse range of skills, including expertise in security, automation, cloud, and infrastructure. This diverse skill set empowers us to offer DevSecOps solutions that are tailored to meet the specific technological needs of our clients.



# FinOps



Cloud operations are becoming integral to the information technology and DevOps landscapes, and most corporate finance managers welcome the transition. At Inovola, we follow the optimum framework and principles of FinOps to enable our clients to leverage the full benefits of implementing FinOps solutions. The main framework includes:





# Inovola teams implement said framework through 6 key principles:



## Team collaboration

One of the essential principles of Cloud FinOps is team collaboration. Therefore, we place a strong emphasis on communication, collaboration, and breaking down silos. By working together, teams can more effectively identify opportunities for cost savings and develop more efficient processes in the cloud.



## Ownership

The entire goal of Cloud FinOps is for everyone to take responsibility for their actions. To that end, we encourage all members of an organization to take ownership of their own cloud use against their budget to effectively identify and eliminate waste.



## Central control

FinOps is driven by a centralized cross-functional team that is made up of various roles that can include: finance, IT, engineering, business, procurement, and more. The team directs and governs the adoption of FinOps, its outcomes, and strategic changes that may be put in place to improve cloud cost-effectiveness and performance in the organization.



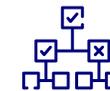
## Accessible reports

To make informed decisions about an organization's cloud spending, it's essential to have access to accurate and up-to-date reports. The goal is to prevent reckless spending and promote a culture of financial responsibility.



## Variable cost model

The final principle of Cloud FinOps is to leverage the variable cost model of the public cloud. To that end, organizations using Cloud FinOps strive to minimize their unused capacity and match their utilization to their business needs.



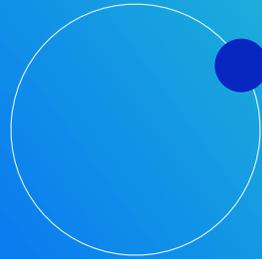
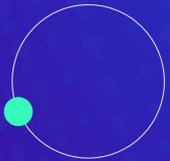
## Business-Driven decisions

FinOps is much more than providing visibility and controls around the usage of cloud and its costs. It also addresses best practices, disciplines, and a culture around why and how the spending occurs. This is why it is crucial to take into account multiple dimensions and consider trade-offs between speed, cost, quality, and more. FinOps addresses this complex issue and facilitates an intelligent evaluation of what the best overall cloud business decisions are for a specific organization.



Our

# Affiliations



# INOVOLA PARTNERS WITH OUTSYSTEMS

Experts in building, delivering and positioning low-code projects, we have one goal: customer success.





# OUR CLIENTS

Our solutions succeeded in becoming business milestones for our clients





# OUR SISTER COMPANIES

**ASSAS**  
IT SOLUTIONS

THE  
BRAND  
BOX



**TensorGraph**

**TREND**  
SYSTEM INTEGRATORS



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## WE OPREATE IN 4 COUNTRIES



UAE



KSA



UK



EGYPT