



YOUR SUCCESS
TECHNICAL
PARTNER

COMPANY PROFILE

INOVOLA.CO.UK



OVERVIEW

Established in 2017, Inovola is a global service provider for software, HR and outsourcing solutions. We pride ourselves on being more than just a service provider - we are your partners in success. At the heart of our operation is a deep-seated belief in the power of customized experiences.

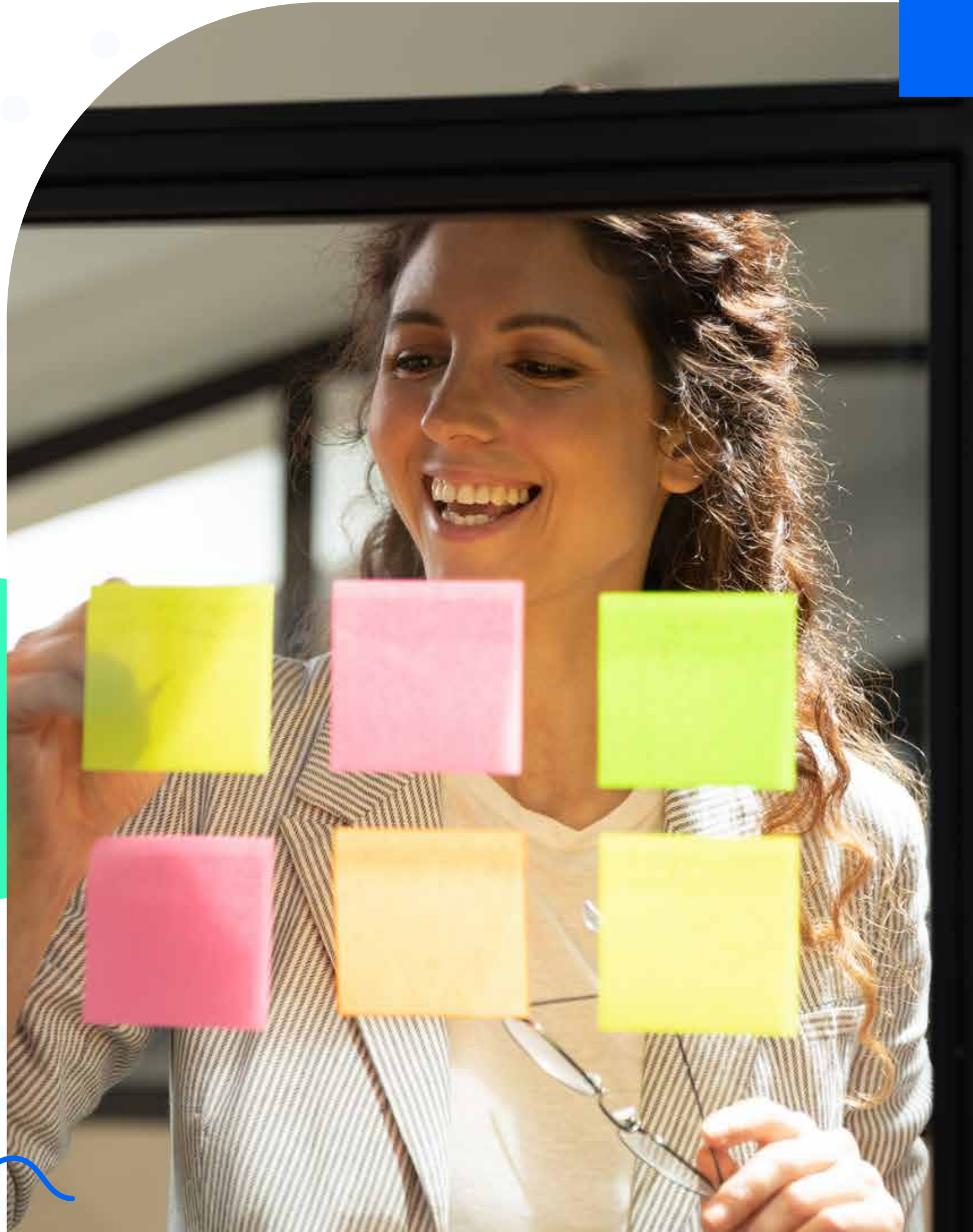
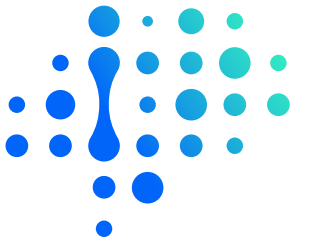
We understand that each client and each project is unique, requiring a bespoke approach. Thus, we excel at tailoring our solutions and our customer experience to meet your specific needs, ensuring you receive a service that isn't just effective, but also seamlessly integrates with your existing processes. With Inovola, you're not just getting solutions, you're getting solutions made for you.



Our Commitment

Our commitment to our process doesn't end there. We are passionate about people, and believe that having a happy workplace is the key to success. That's why we focus on creating a one-of-a-kind work environment that fosters a productive yet positive working environment for all. With us, you don't just get technology that works, you also get people that are delighted to work for you.





Priority to the People

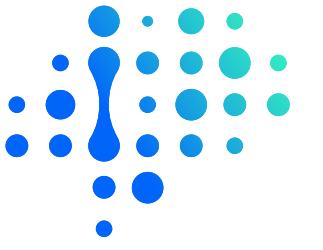
At Inovola, we know the combined power of the workforce and quality software solutions to be transformative forces in business.

That's why our team is dedicated to leveraging this potential to bring our clients the best possible results, every single time.

Our approach has enabled us to build long-lasting partnerships with businesses of all sizes - from small start-ups to large corporations; in addition to building a vast pool of highly experienced and professionally committed calibers that deliver value and excellence.

The future holds many possibilities, and we're here to help you explore them all. With offices in London, Cairo and Dubai, we are here to take you beyond the constraints of geographically available calibers and cost.

Whether you need assistance hiring top notch talent, or want to create a cutting-edge digital solution for your company, Inovola has you covered. Our people are always ready to help turn your vision into reality.



● OUR VISION

To be the employer of choice for software engineers in the Middle East, granting clients access to highly qualified talent they can trust, and eliminating obstacles of steep cost and availability.

● OUR MISSION

To attract and build the capacity of the best calibers, offering them an excellent work environment which includes flexible work conditions, access to technically complex work scope that enables them to develop their skills and grow their experience, while earning fair wages against international average pay schemes.





OUR BRAND PURPOSE

By establishing ourselves as a people centric brand, we aim to create change in the communities we exist in. We elect to function on a developmental level rather than a transactional level to improve people's lives, as we believe that happy people deliver the best results. Hence, our bespoke claim doesn't stop at the solutions that we provide our clients with, but extends to the work environment that we create for our people.

Stemming from a deep understanding of the different needs of each individual to reach optimum productivity and satisfaction in the setup within which they have to function on a daily basis, we strive to customize the experience of each team member, taking into consideration essential elements such as work/life balance and personal circumstances unique to each individual.

Combined with international pay averages that are not tied to local currencies and economic fluctuations, this results in cultivating an environment of trust, loyalty and contentment, hence creating a culture that promotes productivity and optimum outcomes for Inovola and our clients.

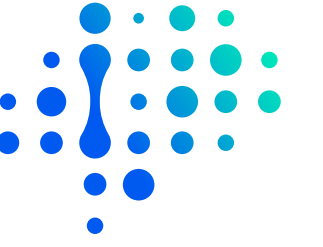
VALUE PROPOSITION

Our whole business model hinges on caring. We care about our people, we care about our clients and we care about our reputation.

By staying true to these values, we succeed in creating a positive cycle that is mutually beneficial to the parties involved. Happy employees deliver excellent results for our clients and refer other great calibers to join us, happy clients come back for further collaborations and recommend us to their peers, and fruitful partnerships are born.

Our client/people centric approach has proven success over the past 7 years and propelled us to growth that reached beyond anything we thought possible, which is ultimately the reason for our strict adherence to said model.

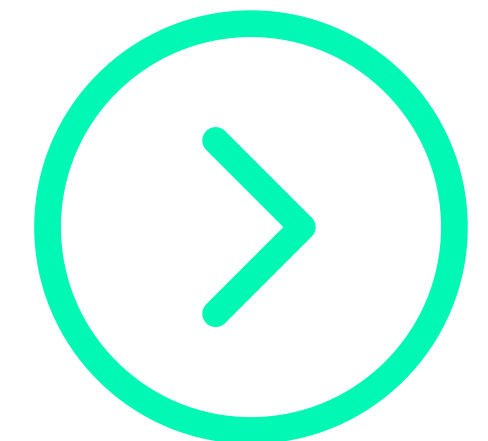


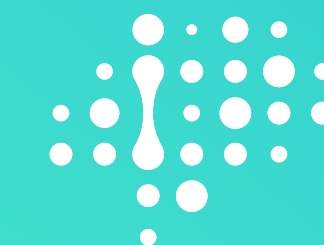


OUR

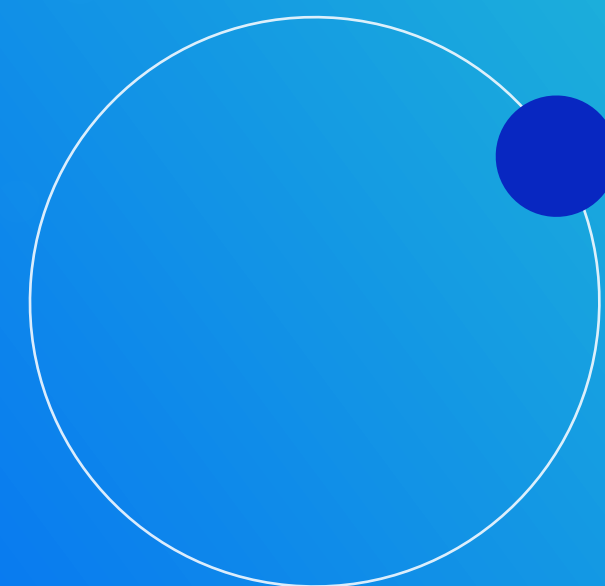


SERVICES



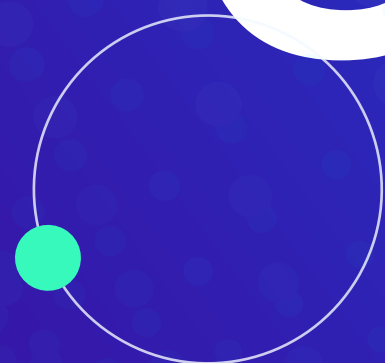


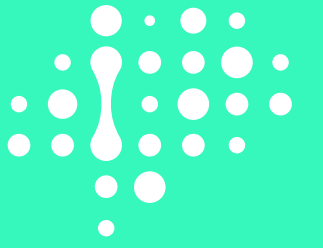
0.1



PRODUCT

CONSULTATION





Result Driven Excellence

Leveraging a history of spearheading top-performing products across a variety of sectors, we offer deep, practical expertise that converts into measurable benefits swiftly.

Customized Strategies

Understanding that each enterprise is distinct, we focus on devising bespoke approaches that resonate with your specific objectives, fostering enduring expansion and return on investment.

End-to-end Guidance

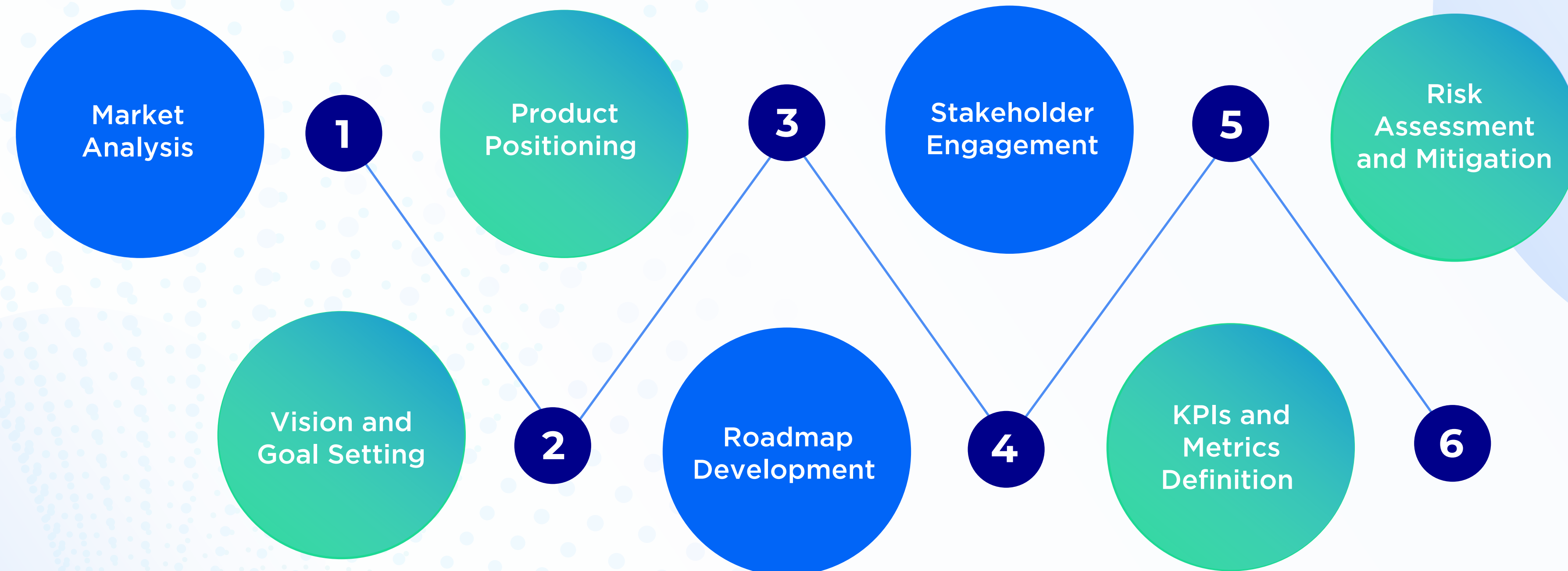
From ideation to execution, we are your partner throughout the entire product lifecycle. Our approach covers strategy, development, launch, and beyond.





Product Strategy Development

A solid product strategy is pivotal in navigating your business to persistent advancement through:



Market Research

We provide assistance in substantiating your concept through:



Target Audience Analysis



Competitive Analysis



Feasibility Study



Customer Surveys



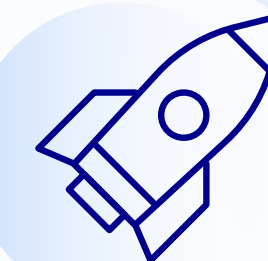
Focus Groups



Data Analysis



Regulatory Compliance



Go-to-Market Strategy



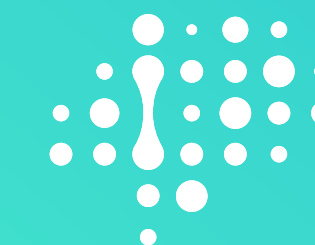
Product Assessment

Are you contemplating an acquisition, investment, or aiming to refine your product's consumer interface? A thorough product evaluation can be pivotal in making knowledgeable choices.

Discover how we can support you with:

- Market and Competitive Analysis
- Product Evaluation and Optimization
- Compliance and Financial Analysis
- Team Assessment and Development Plans

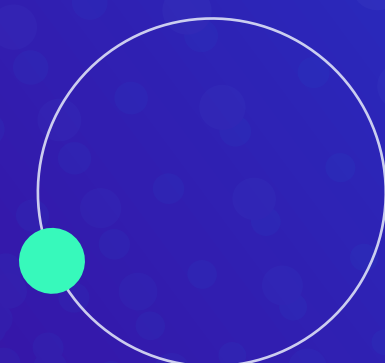
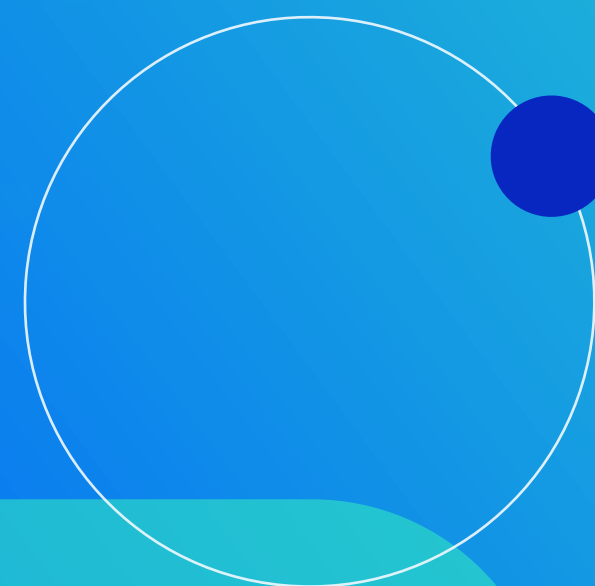


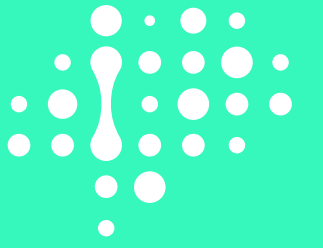


0.2

PRODUCT

DESIGN





Redefining Product Design

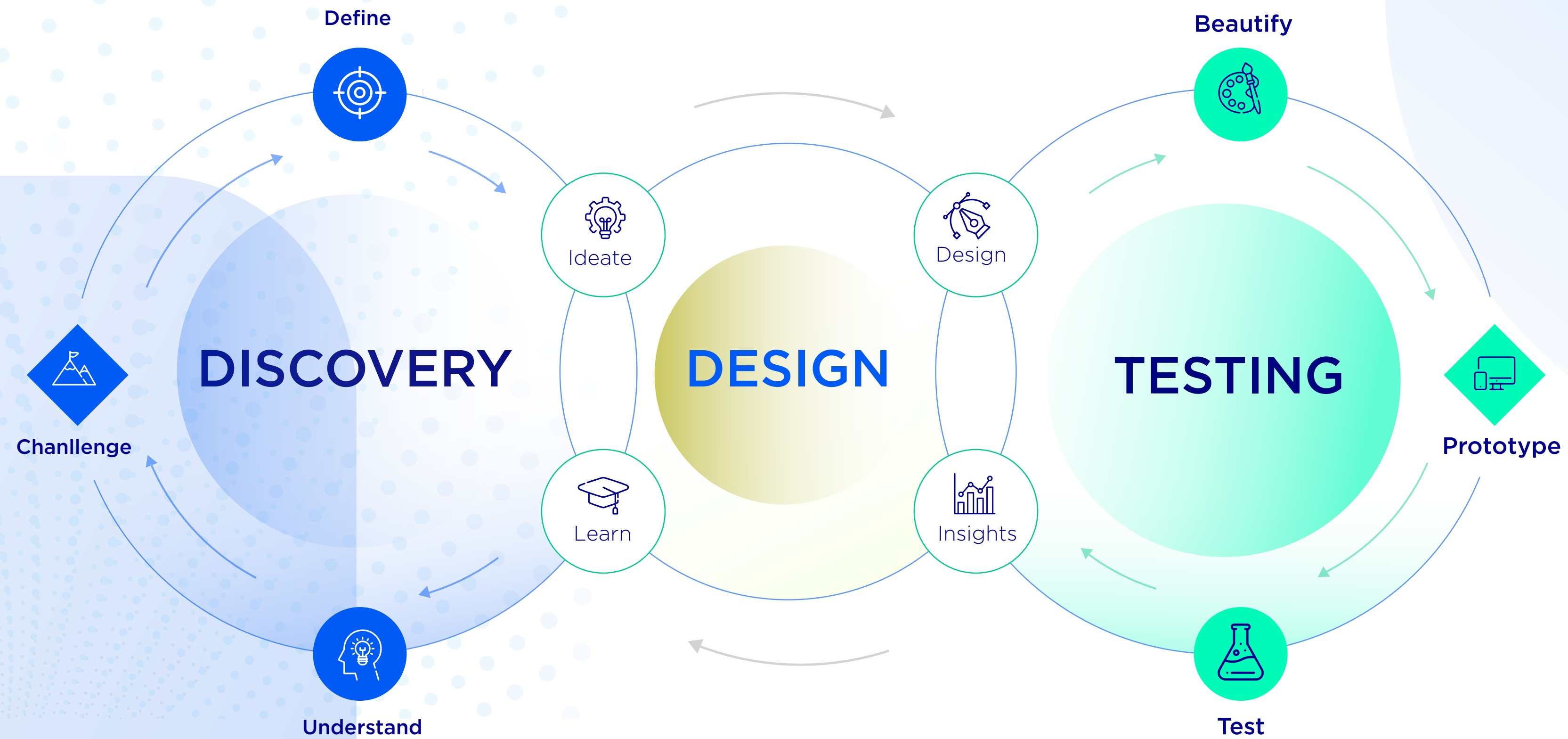
At Inovola, we offer services that expertly merge functionality with cutting-edge technologies. Our team, composed of seasoned designers, excels in developing technology products that are both visually appealing and highly functional.

Emphasizing user experience

We integrate contemporary design principles with practicality, ensuring that each project reflects our commitment to excellence. Catering to both emerging startups and established industry leaders, our customized product design services are crafted to meet diverse requirements.



Iterative Process



Audit & Research

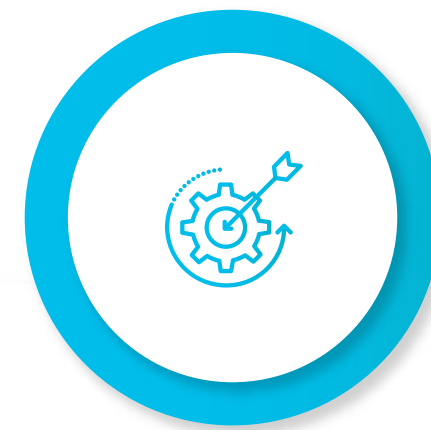


Expert Review

An evaluation that will help you radically improve your product and estimate all UX issues, to get a smooth experience that your users will love.

Usability testing

A process of conducting testing sessions with real users to gain more insights on what's clear and what needs improvement per each task.

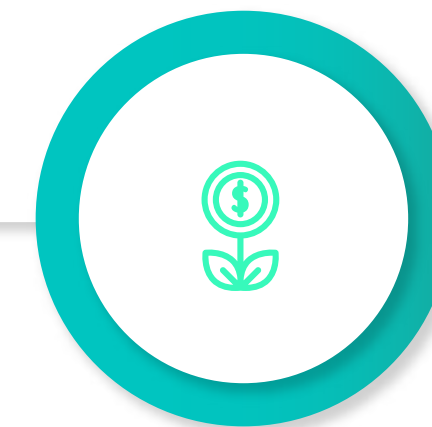


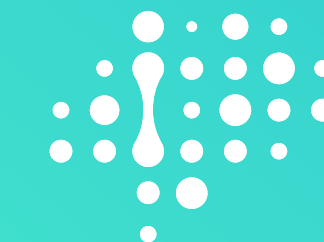
Scoping sessions

Beginnings are hard especially if there are no clear input, we can help you scope your idea in a written detailed proposal.

Full Experience Audit

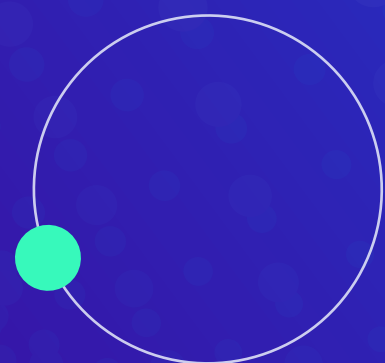
Our certified experts will start by plotting the target users and going through their journeys to evaluate, identify the road blockers, and severe issues.





0.3

SOFTWARE SOLUTIONS



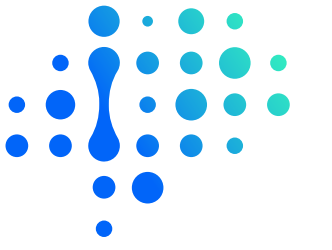


WE EXPERIENCE THE WHOLE JOURNEY WITH THE CLIENT

starting from testing the scope of work all the way to delivery, ensuring that it encompasses all the needs and required deliverables; we then offer recommendations based on our findings.

This process allows for optimizing the scope for best cost, operation and resource efficiency to offer the optimum value and outcome to our clients.





OUR METHODOLOGY

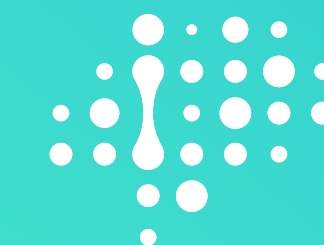
We adopt the Agile methodology in our software development approach, which helps teams in an evolving landscape, while maintaining a focus on the efficient delivery of business value.

The collaborative culture facilitated by Agile also improves efficiency throughout the organization as teams work together and understand their specific roles in the process.

Using Agile software development guarantees a high-quality product output because testing is performed throughout development.

This provides the opportunity to make changes as needed and alert teams to any potential issues.

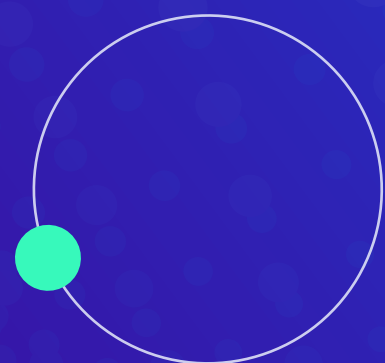


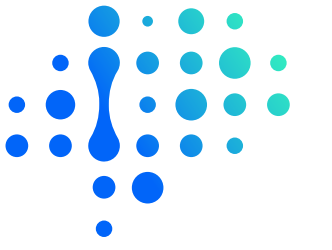


0.4

DEVTEAM

AS A SERVICE



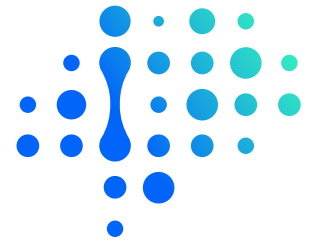


AT INOVOLA, WE BELIEVE IN DELIVERING THE BEST CALIBERS TO OUR CLIENTS.

Our commitment is to offering experienced and professional software developers that are well paid and are ready to take on any challenge. We have a team of experts that can provide fast results through high-quality workmanship and engineering excellence.

With years of expertise in the field of software development and an excellent track record, we can provide a wide array of experienced professionals to our clients.





WE SPECIALIZE IN

custom software development, backend development, mobile app development, frontend development and e-commerce solutions. Our team is highly skilled in the latest technologies such as:

01 PHP Laravel

02 PHP Symfony

03 NodeJs

04 .NET

05 Elixir

06 Python Django

07 Python Flask

08 Durpal

09 Android
(Java/Kotlin)

10 IOS (Swift)

11 React Native

12 Flutter

13 Ionic

14 ReactJs

15 VueJs

16 Angular

17 Woocommerce

18 Magneto

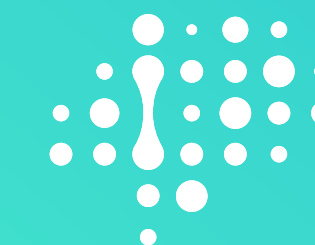
19 Shopify

We understand the importance of staying up-to-date with the latest technology and trends in software development, which is why we strive to be on the cutting edge of innovation.

We work closely with our clients to ensure that the calibers we provide are on par with all their needs, and that they get the results they expect from the teams outsourced to them.

With us, you can rest assured that your projects will be completed on time and within the allocated budget.

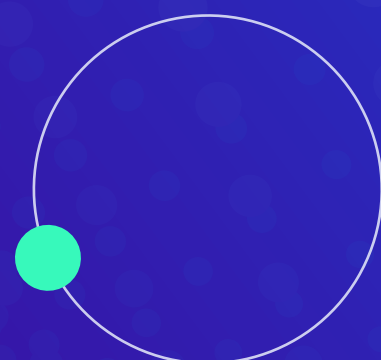
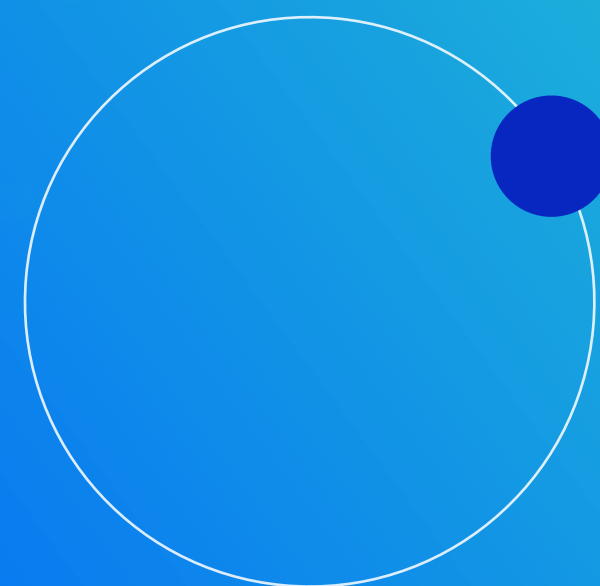


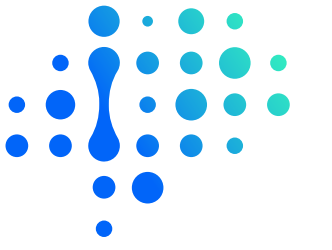


0.5

HR AS

A SERVICE

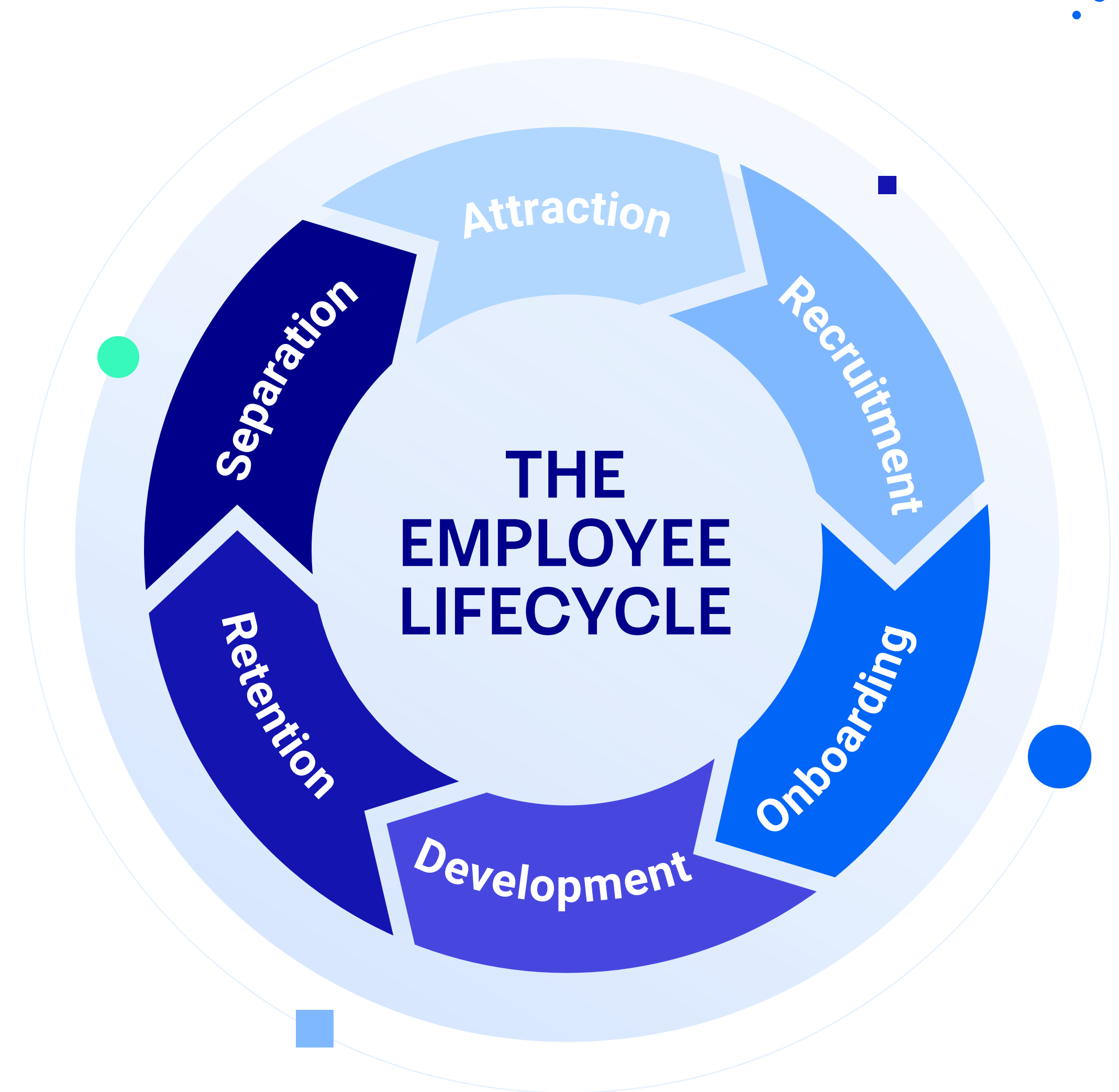




OUR HR TEAM IS DEDICATED TO FINDING THE BEST POSSIBLE SOLUTIONS FOR OUR CLIENTS.

Our staff is made up of some of the best professionals in the industry, hailing from various backgrounds and with plenty of experience across a wide range of services. With our experience and knowledge, we can craft successful solutions tailored to your business needs.

Our clients have the freedom to choose from either fixed packages that we designed to cover the general needs and requests that we identified in the market for said services, they can also request a specifically tailored HR services program designed to cater to their individual needs. We use innovative approaches and tools to ensure that your processes are efficient and effective.

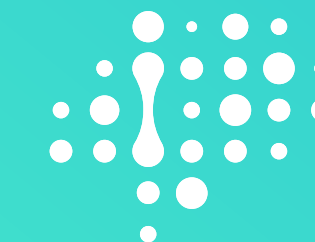




OUR 360 METHOD

ENCOMPASSES ALL HR SERVICES INCLUDING:

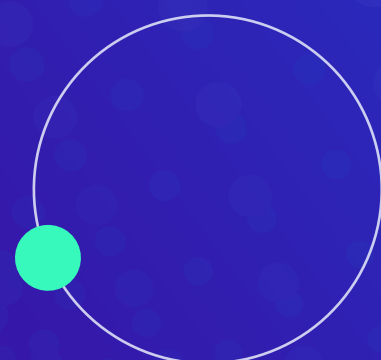
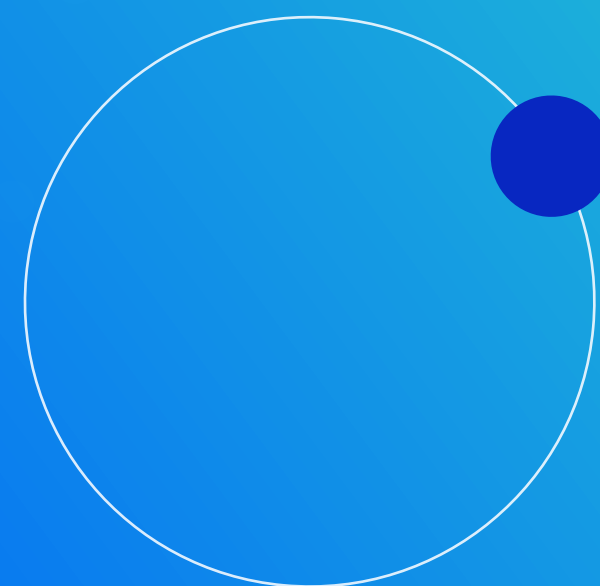




0.6

DEVOPS

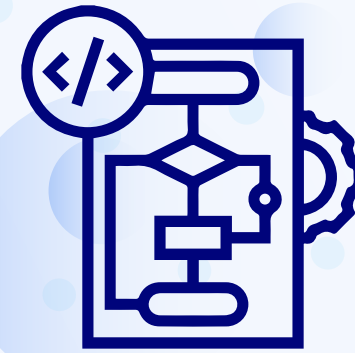
SERVICES



DevOps

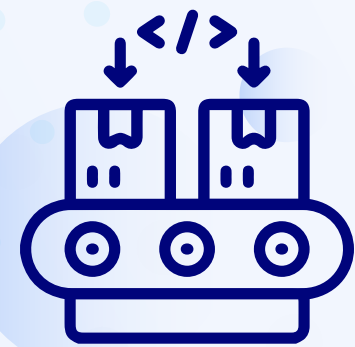
Integrating security into software development processes is a crucial component of DevOps, and at our organization, we have embraced this by incorporating security best practices throughout all stages of DevOps.

Our DevOps team boasts a diverse range of skills, including expertise in security, automation, cloud, and infrastructure. This diverse skill set empowers us to offer DevSecOps solutions that are tailored to meet the specific technological needs of our clients.



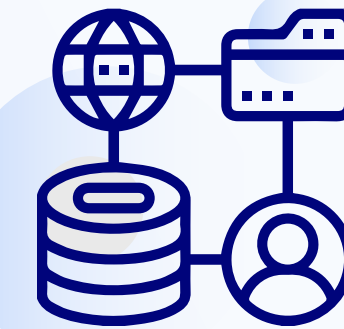
Assessment and planning

We create a DevOps Assessment roadmap by visualizing the desired state and identifying the traceable KPIs



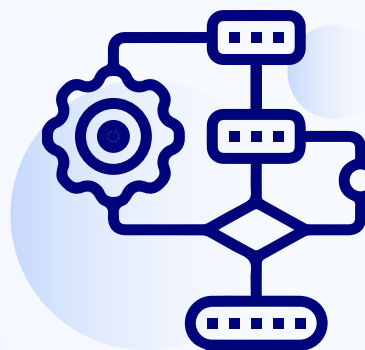
CI/CD Pipeline

We bridge the Dev-ops gap through continuous development, continuous integration, continuous testing, and continuous deployment



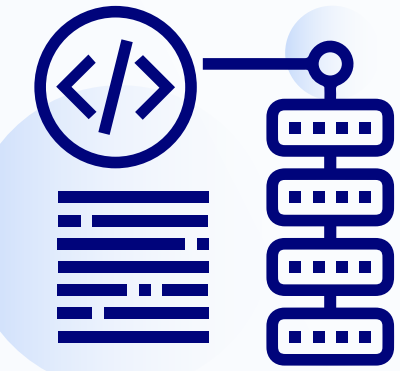
Pilot Framework Creation

We leverage and integrate your existing tools with our robust ecosystem of open source and licensed software



Process Automation

We automate the whole process pipeline from code generation to production, covering builds, test cases, quality checks, security, and more.



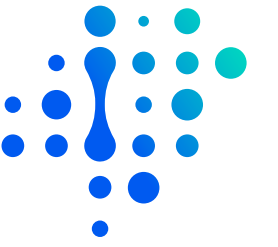
process Implementation

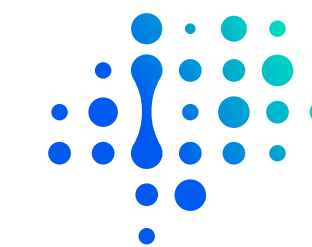
We proceed with the analysis, design, building, automation, and implementation in the specified areas



security integration

We run DevSecOps to execute end-to-end security integration through the 'Security as Code' mechanism

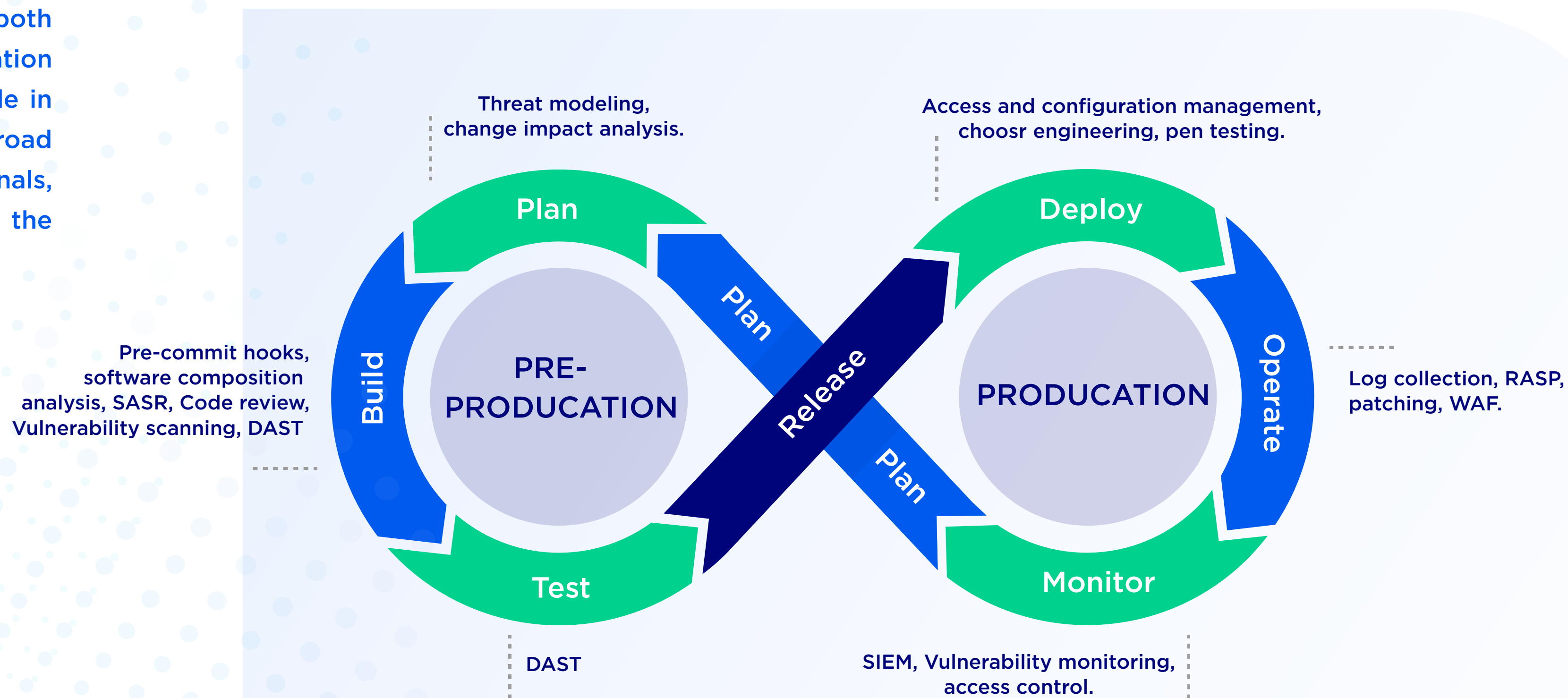




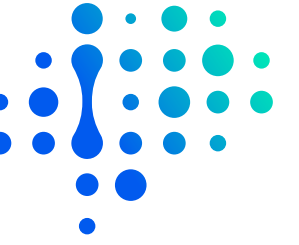
DevSecOps

Inovola stands at the forefront of the DevOps domain, offering comprehensive end-to-end project solutions. Our team, comprised of seasoned DevOps consultants and engineers, brings a wealth of experience in cloud and SDLC (Software Development Life Cycle) automation.

With years of expertise in managing both private and public cloud-based application SDLCs and their automation. We take pride in our ability to provide our clients with a broad spectrum of experienced DevOps professionals, ensuring their projects are handled with the utmost efficiency and expertise.



FinOps



Cloud operations are becoming integral to the information technology and DevOps landscapes, and most corporate finance managers welcome the transition. At Inovola, we follow the optimum framework and principles of FinOps to enable our clients to leverage the full benefits of implementing FinOps solutions. The main framework includes:

Inform:

Identifying data sources for cloud cost, usage and efficiency data. Using this data for allocation, analysis and reporting empowers teams to develop capabilities in budgeting, forecasting trends, building KPIs for benchmarking and developing metrics that will reveal the business value of an organization's cloud spend.

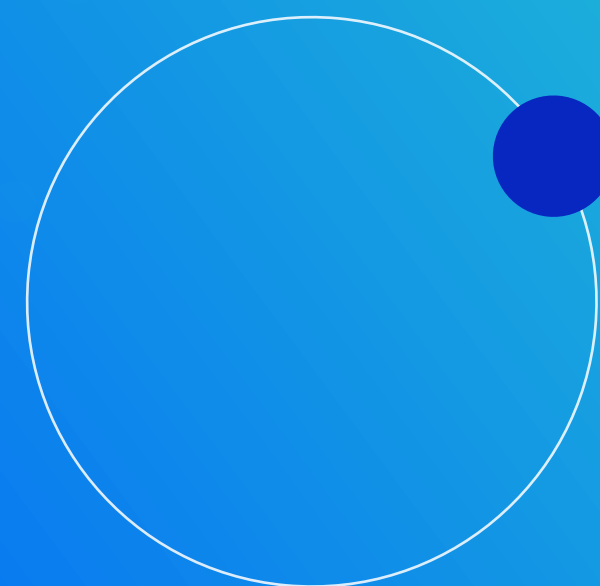
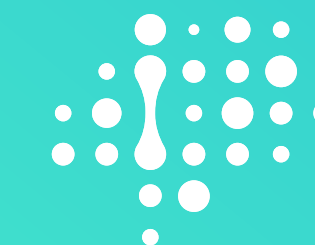


Optimize:

Identifying opportunities to improve cloud efficiency using the data and capabilities developed in the 'Inform' phase.

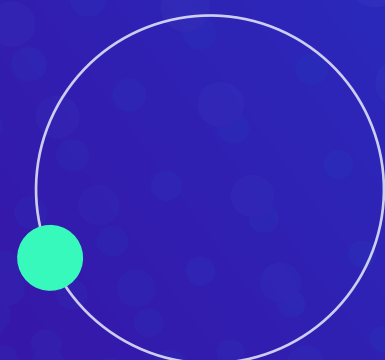
Operate:

Implementing organizational changes to operationalize FinOps using the data and capabilities developed in the 'Inform' and 'Optimize' phases. This includes establishing cloud governance policies, compliance monitoring and empowering individuals through the development of training programs, team guidelines and automation policies that are aligned with organizational objectives



Our

Products



FLUIDO

Fluido creates staff-free conversations with customers so businesses can focus on growing faster and with less labor. The tool generates human-like conversations with your customers using Artificial Intelligence.

The Intelligent Chatbots can answers calls immediately, with ability to process multiple calls and customers simultaneously, which eliminates the option of putting clients on hold. It can also upsell and/or announce specials on every call, works 24/7 without breaks, it's 50% to 70% more cost-effective than human staff, which makes it an ideal solution for those seeking to deploy AI powered tools to expand their businesses.



AI PROCTOR

AI Proctor is a proctoring system powered by artificial intelligence used to monitor online exams. During the exam, the instructor is notified in real time of any suspicious activity by the exam takers. The instructor can chat in real time with the student, he can also remove the student permanently from the exam using the real time monitoring dashboard.

AI Proctor is a necessary ingredient to ensure the credibility of online certificates and exam results, it is easy to use by both instructors and students, it works with any examination portal, provides real time monitoring and detailed final reports for all suspicious activities by students, uses face recognition and speech detection to replicate the in-class exam experience, works even with internet disconnections and can recover from power outage, it also encrypts all the communication between student's machine and the server.



TGV- AI

TGV-AI is a comprehensive end-to-end solution, customized to meet specific business needs. A computer vision model that has been meticulously trained and finetuned to address the particularities of the various use cases it is created for.

Designed for seamless integration, this model is delivered ready-to deploy on edge devices, enabling immediate implementation on drones or vehicles for predictive analysis and responsive action.



TGV- AI

USE CASES INCLUDE:

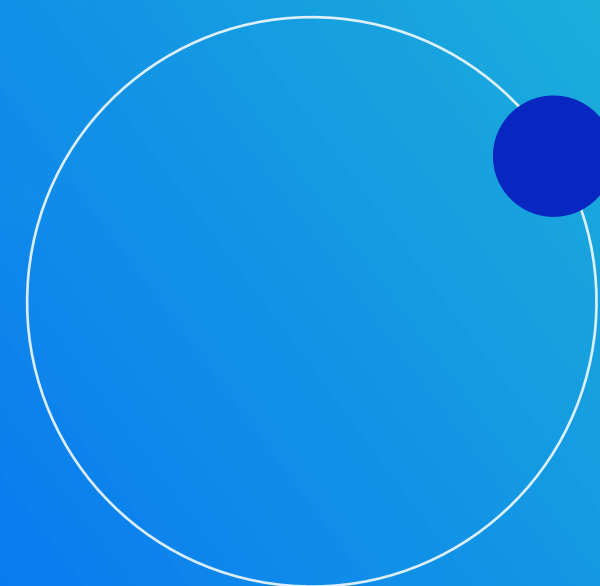
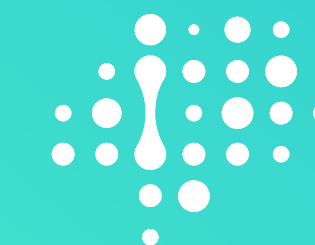
Enhanced Crop Management

- Integrated TGV-AI with drone technology for real-time crop analysis.
 - Sophisticated sensors and AI algorithms for predictive analytics.
 - Detects weeds and assesses crop health for timely intervention.
-
- Employing TGV-AI for habitat monitoring and activity detection.
 - Proactive measures against illegal activities in protected areas.
 - Continuous surveillance to preserve natural ecosystems.

Smart Cities

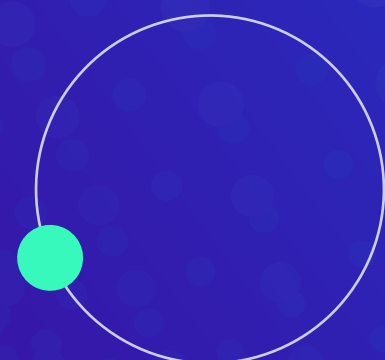
- TGV-AI empowered autonomous vehicles for smart navigation.
- Real-time traffic anomaly detection and resource optimization.
- Facilitates public safety and efficient urban transportation.





Our

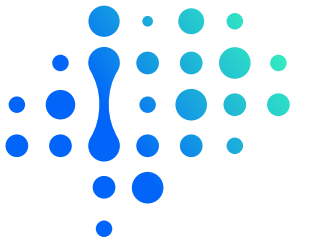
Affiliations



INOVOLA PARTNERS WITH OUTSYSTEMS

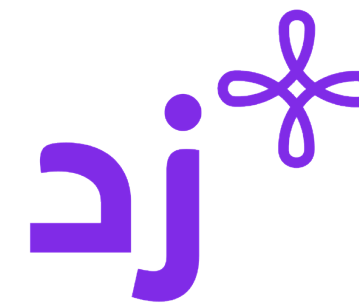
Experts in building, delivering and positioning low-code projects, we have one goal: customer success.





OUR CLIENTS

Our solutions succeeded in becoming business milestones for our clients





OUR SISTER COMPANIES

ASSAS
IT SOLUTIONS



 **TensorGraph**

TREND
SYSTEM INTEGRATORS



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WE OPREATE IN 4 COUNTRIES



UAE



KSA



UK



EGYPT